



February 10, 2020

Latitude 36 Outdoors Club
4319 E. Vassar Ave
Visalia, CA 93292

Dear Community Partner:

This year, Latitude 36 Outdoors Club is excited to announce that we will be coordinating the annual Lindsay Orange Blossom "Crush It 5K Fun Run/2K Walk" on Saturday, April 4, 2020 at the Wellness Center. The race was started in 2003 by The Legacy Scholarship Foundation and they have graciously entrusted us with the event. The race attracts a couple hundred runners and volunteers from our local community and we would like you to be part of our event! Our goal this year is to increase the amount of students we can award a scholarship to and we need your support. We are requesting sponsorship for the run and have options for budgets of any size (see attached page).

We appreciate your consideration and look forward to hearing from you soon. We hope you are able to contribute so that we may extend our reach and enrich the education of more local students. Should you have any questions, feel free to contact us.

ABOUT LATITUDE 36 OUTDOORS CLUB

Latitude 36 Outdoors Club is a 501(c)(3) non-profit organization founded in 2017 by a group of 10 friends who share a likeness for community service and nature. We serve cities throughout Tulare County (Lindsay, Visalia, Tulare, Exeter, Cutler-Orosi, Porterville), all in Central California's 36th latitude. We do this through charitable programs such as food drives, meals at Thanksgiving, gifts and clothing to families in need during the holidays and our annual scholarship to a local high school senior. If you would like to learn more about Latitude 36, please visit our website or connect with us on social media @lat3six on Facebook and Instagram.

Sincerely,
The Latitude 36 Board of Directors

Latitude 36 Outdoors Club Presents: 2020 Orange Blossom 5K Run/2K Walk

April 4, 2020 | 7:00AM
Lindsay Wellness Center
860 N. Sequoia Ave
Lindsay, CA 93247



Sponsor Commitment Form

PLATINUM SPONSOR \$2,000

- Name/Logo on Two 2'x6' Banners at Race
- 10 Runner Entries
- Name/Logo on All Kilometer Race Signs
- Name/Logo on T-Shirt
- Name/Logo on Race Packet
- Web/Social Media Recognition

GOLD SPONSOR \$1,000

- 6 Runner Entries
- Name/Logo on All Kilometer Race Signs
- Name/Logo on T-Shirt
- Name/Logo on Race Packet
- Web/Social Media Recognition

SILVER SPONSOR \$500

- 4 Runner Entries
- Name/Logo on One Kilometer Race Sign
- Name/Logo on T-shirt
- Name/Logo on Race Packet
- Web/Social Media Recognition

BRONZE SPONSOR \$100

- Name/Logo on race packet
- Web/Social Media Recognition

*SPONSOR LOGO REQUIREMENTS: Logos must be sent by **March 15th**. Please ensure the logo has a transparent background (one color for T-Shirt print), preferably PNG or vector format. If you have any questions, or to submit your logo, email lat3six@gmail.com.

Sponsor Information

Please feature my name/company as follows in the Orange Blossom 5K Run/2K Walk as:

(Please Print)

Contact Name:

Address:

Phone Number:

Email Address:

Please mail this commitment form along with your donation to:

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